



press release

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Under strict embargo until Monday, January 22 at 00.01 am.

Screening the 'Inconvenient Truth' on Climate Change

Northern Ireland's businesses are being challenged to take on the climate change crisis at a special screening in Belfast next week.

An Inconvenient Truth, a stunning documentary, presented by former US Vice-President Al Gore, will be screened by Business in the Community at **Queen's Film Theatre on Thursday, February 1 at 5:15pm.**

Business representatives are invited to come along to the screening to find out exactly how Northern Ireland will be affected by climate change over the next 50 years.

George Dawson, Programme Director for Business in the Community's ARENA Network, explains: "Half of Northern Ireland's detrimental carbon emissions come from local industry.

"Within fifty years we may see massive effects from climate change – more storms, more floods, higher temperatures and all that follows in terms of damage to the economy and local life.

"By screening this film, in conjunction with B9 Energy Ltd and Wind Farm Developments Ltd, we hope to prick the consciousness of the local business community.

"We are asking business leaders to come along, bringing young person over the age of twelve as well, making the point that today's adults may not be around to feel these effects, but today's children definitely will.

[Continued...]

“Climate change and responsible business issues are now global agenda toppers and we urge as many local businessmen and industrial leaders as possible to attend to find out how we can turn today’s inconvenient truth into a futuristic myth.”

David Surplus, Managing Director of B9 Energy, co-sponsors of the event, believes: “Responsible businesses must realise their important role in helping rebuild the world’s natural balance and reversing climate change.

“Business representatives can help raise awareness of key issues and offer practical steps to help other businesses act more responsibly.

“Each of Northern Ireland’s companies can make a constructive contribution to the issue, one of increasing importance to us all.”

To attend the special screening, please contact Diana Muir at Business in the Community on (028) 9046 0606 or by e-mail on diana.muir@bitcni.org.uk. The deadline for RSVP is Wednesday, January 24 at 4:00 pm.

For more information on Business in the Community, visit our website www.bitcni.org.uk.

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For further information, please contact:

Martin Flynn or Allison Miller, Communications Managers, Business in the Community on Tel (028) 9046 0606.

Notes to Editors

- ARENA Network NI is a Business in the Community initiative.
- A not-for-profit membership organisation, Business in the Community has a core membership of 750 companies, including 75% of the FTSE 100. More than 220 of these companies are members in Northern Ireland.
- It works to inspire, engage, support and challenge business to continually improve the impact it has on society.
- Its range of programmes focus on the environment, the workplace, social impact, and economic impact.
- The President is HRH The Prince of Wales and the Chair of the Northern Ireland Board is Michael Ryan, Vice-President & General Manager, Bombardier Aerospace.